02 NCAC 43F .0109 FRAUDULENT ADVERTISEMENT

Any words, phrases, pictures or other representatives used in advertising the official grades, classifications or variety which misrepresent the product, whether written or oral, are prohibited.

History Note: Authority G.S. 106-185; 106-188; 106-189; 106-189.1; 106-189.2; 106-195; 106-197; Eff. August 1, 1982; Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. March 22, 2015.